

## Intellectual Property Litigation

### **Protecting Innovation. Defending Coverage.**

Intellectual property disputes can be particularly complex, often involving multiple jurisdictions, high financial exposure, and evolving legal standards. Fields Howell attorneys advise insurers and their insureds on claims stemming from alleged infringement, misappropriation, and other IP violations. Whether the dispute centers around software patents, advertising injury, product designs, or brand identity, our team is equipped to handle both defense and coverage counsel roles.

We regularly assist insurers in evaluating whether CGL, professional liability, media, or cyber policies may be triggered in IP claims. We've litigated and resolved cases involving trade dress infringement, copyright misuse, domain disputes, and false advertising. Our team helps carriers assess potential exposure early, ensuring a well-structured and timely response that aligns with coverage terms and business objectives.

As trial-ready litigators, we work closely with expert witnesses, navigate nuanced issues like fair use and licensing scope, and craft persuasive arguments in court when necessary. But we also know when to guide parties toward resolution. Whether advising on defense strategy or evaluating the duty to defend, we help clients protect their interests with clarity, creativity, and cost-efficiency.